

Dear Colleagues,

As we all prepare for National Immunization Awareness Month (NIAM), the American College of Obstetricians and Gynecologists (ACOG) is committed to promoting the incredible importance of vaccination. Let's continue to build confidence in maternal immunization and our collective efforts to increase vaccination rates among pregnant individuals.

We are excited to share several resources developed to support your messages to patients around the importance and benefit of recommended vaccines during pregnancy. These resources can be effective tools for sharing accessible, evidence-based information on COVID-19, Tdap, and Influenza vaccination in pregnancy with patients. Directly below you'll find links to these new resources and further down we've included a more detailed description of each that you may use when sharing with your networks.

- [Video Training - Inform to Empower: Building COVID-19 Vaccine Confidence One Conversation at a Time](#)
- [Podcast - Labor of Love: Stories of Vaccines, Variants, and Parenting during COVID](#)
- [Patient Education Resources - Recommended Vaccines During Pregnancy Videos & Infographics](#)

Please consider sharing these new tools as appropriate with your networks.



Online Training for Building COVID-19 Vaccine Confidence

ACOG's *Inform to Empower: Building COVID-19 Vaccine Confidence One Conversation at a Time* provides evidence-based tools, resources, and strategies to help obstetric care professionals have effective conversations with patients about vaccines. This training is FREE and eligible for both 1.5 CME credits and MOC Part IV.

You will learn techniques for dispelling misinformation, bridging cultural barriers, and empowering patients to make smart vaccination decisions. This free, on-demand, self-paced training comprises six modules totaling about 90 minutes. Access the training at acog.org/covidvax.

ACOG's Labor of Love Podcast Season 2 – All Episodes Now Available!

Check out ACOG's second season podcast, [Labor of Love: Stories from the Heart of Obstetric Care](#). This podcast is designed to serve as a resource and space for obstetric care professionals who have worked tirelessly throughout the COVID-19 pandemic to share their experiences.

This season focuses on stories from the heart of obstetric care and featured a range of obstetric care professionals sharing their perspectives and experiences promoting public health during a pandemic. Hosted by [Dr. Veronica Pimentel](#), the podcast explores topics ranging from mental health challenges for healthcare professionals to building patient trust in the time of vaccine hesitancy. For more information, visit acog.org/laboroflove.



All episodes are now available on your favorite podcast. Listen and subscribe on [Spotify](#) and [Apple Podcasts](#).

- Episode 1: [How Mental Health Is Taking Center Stage in Obstetric Care](#)
- Episode 2: [Navigating Vaccine Hesitancy and Building Pregnant Patients' Confidence](#)
- Episode 3: [Building Patient Trust in Uncertain Times](#)
- Episode 4: [Championing Health Equity in Obstetric Care](#)
- Episode 5: [Building Workforce Capacity in Obstetric Care](#)

Recommended Vaccines During Pregnancy Patient Education Videos & Infographics

ACOG's Immunization department is pleased to share our short maternal immunization patient education videos and patient education infographics, available for viewing & download on [ACOG's patient website!](#)

Patient Education Videos

- [Get Your Recommended COVID-19 Vaccine during Pregnancy | Véalo en español](#)
- [Get Your Recommended Vaccines During Pregnancy](#)
- [Get your Recommended Tdap Vaccine During Pregnancy](#)
- [Get your Recommended Flu Vaccine During Pregnancy](#)

Patient Education Print Resources

- [Pregnant? Top 3 Reasons Why You Need a COVID-19 Vaccine | Leer en español](#)
- [Pregnant? Top 3 Reasons Why You Need the Flu Vaccine | Leer en español](#)
- [Pregnant? Top 3 Reasons Why You Need the Tdap Vaccine | Leer en español](#)



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LEARN MORE ABOUT ACOG's IMMUNIZATION PROGRAM

Immunization against influenza and other vaccine-preventable diseases is an essential component of preventive health care.

[ACOG's Immunization Program](#)



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