



**AWHONN**  
PROMOTING THE HEALTH OF  
WOMEN AND NEWBORNS

**CAREER  
CENTER**



Get noticed by thousands  
of specialist neonatal and  
women's health nurses

**WILEY**



## About AWHONN

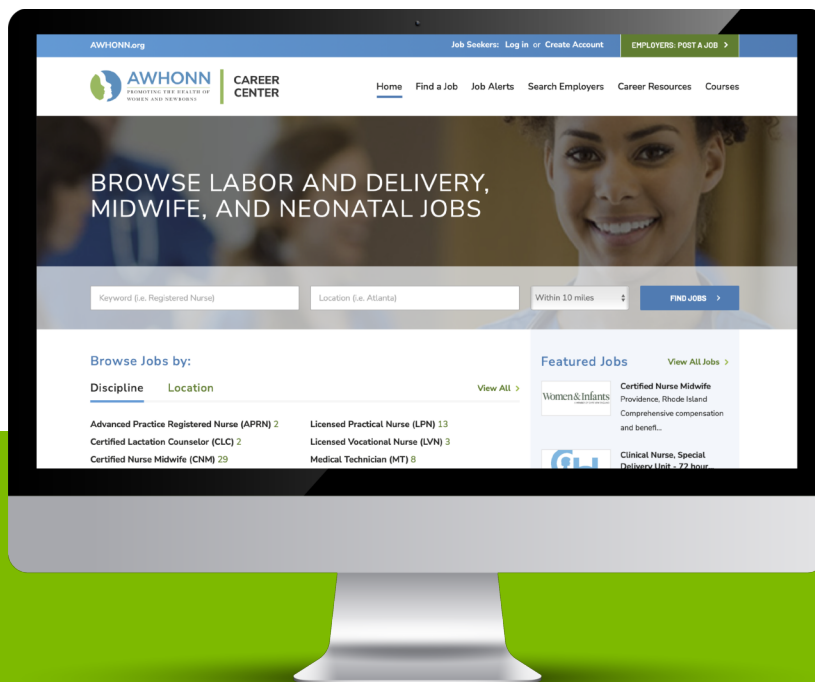
Founded in 1969, the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) serves over 24,000 clinicians, educators, and executives who serve as patient care advocates for women and infants. AWHONN provides educational, advocacy, and research activities, promoting the health of woman and newborns worldwide.



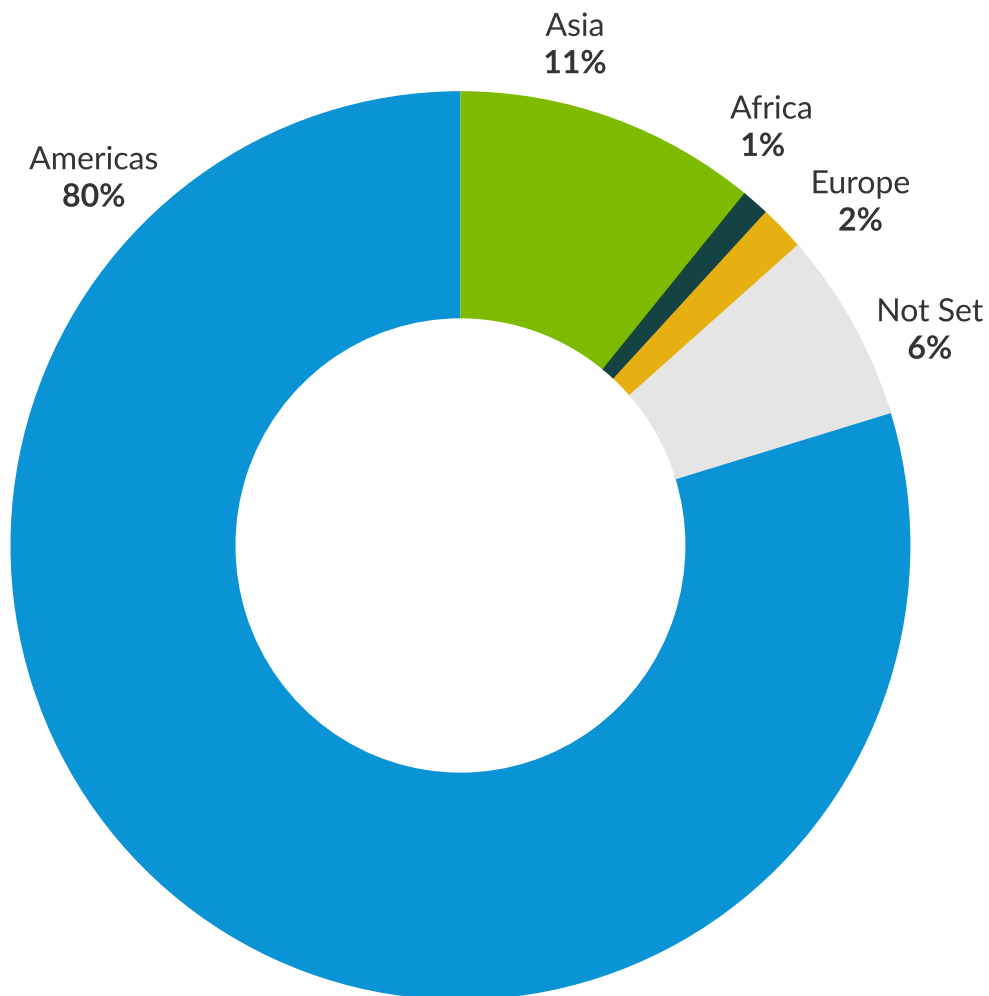
# About AWHONN Career Center

Advertising on the AWHONN Career Center puts your brand in front of thousands of specialist nurses and patient care advocates for women, newborns, and their families worldwide.

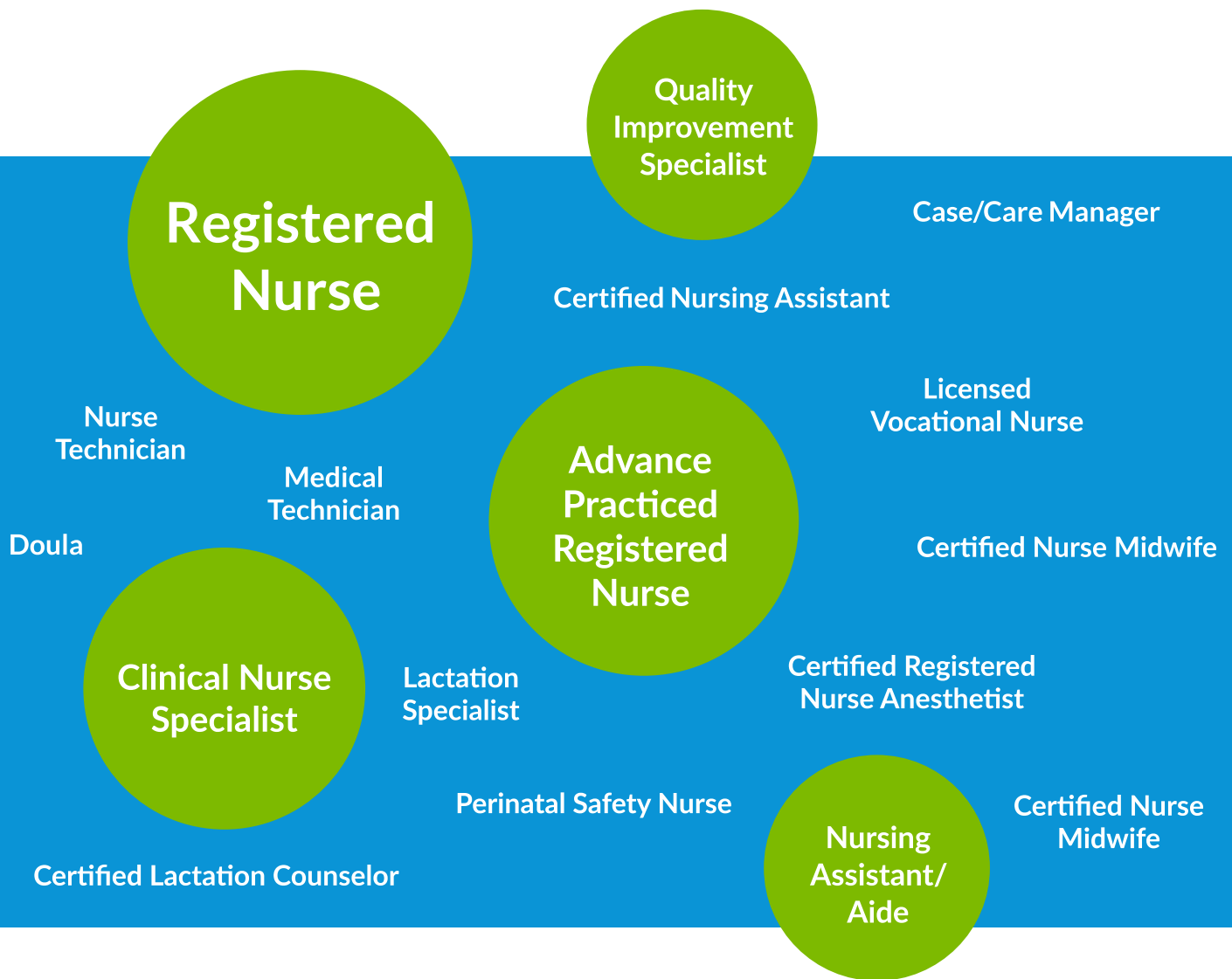
AWHONN offers in-person events, community resources, educational sources, and advocates for the women's health services community.



## Audience Geography



# Disciplines







## Employer Branding

Associate your brand with one of the world's most prestigious neonatal specialist care organizations. Get a fully branded Employer Hub to broaden your organization's core values and messaging for a comprehensive, value-based offering. Rates for display advertisements are also available. Please contact your Talent Solutions Manager to learn more.



## Strategic and Targeted Advertising

Connect to a wide variety of neonatal specialist active and passive candidates with our recruitment marketing packages.



## Reach Passive Candidates

Combine the power of AWHONN's membership network with the reach of the Wiley audience to engage experienced specialists who may not be actively jobseeking.



## Enhance Your Workflow

Get expert recruitment support from our Talent Solutions Managers to help you find the right marketing strategy, whether you have one vacancy or multiple. Take advantage of our autopost packages for fully automated, hassle-free job postings to optimize and enhance your workflow.

## Reach

**51,000**  
USERS

**47,000**  
UNIQUE SESSIONS

**132,000**  
PAGE VIEWS

**900+**  
SEARCHABLE PROFILES





# Rates

	 <b>Qualified</b> A great starter package to attract newly qualified or junior nurses.	 <b>Practicing</b> Attract the attention of early career candidates with less than 5 years of nursing experience, or experienced nurses looking to make the move into women's health.	 <b>Experienced</b> Engage the 73% of our audience that aren't actively looking for jobs, with greater reach into our community.	 <b>Specialist</b> Our recommended package for reaching highly specialized, experienced nurses who are the least likely to be actively jobseeking.
Job ad with logo	✓	✓	✓	✓
Featured on the AWHONN Career Center home page	×	✓	✓	✓
Highlighted in job search results	×	✓	✓	✓
Job ad anchored at the top of search results	×	×	✓	✓
Posted in AWHONN Express Member Newsletter	×	×	✓	✓
Posted alongside relevant nursing journals on the Wiley Online Library	×	×	×	✓
<b>30-day Plan</b>	<b>\$435</b>	<b>\$545</b>	<b>\$655</b>	<b>\$985</b>
<b>60-day Plan</b>	<b>\$545</b>	<b>\$655</b>	<b>\$765</b>	<b>\$1,095</b>
<b>90-day Plan</b>	<b>\$655</b>	<b>\$765</b>	<b>\$875</b>	<b>\$1,205</b>

Prices shown are updated as of 11/03/22



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## Contact us

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